



RX

Customized Series

Technology Changes Life

Zhenjiang Pure Optik Co.,LTD
Marketing Department



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ONE

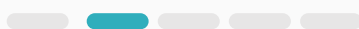
RX Workshop Overview

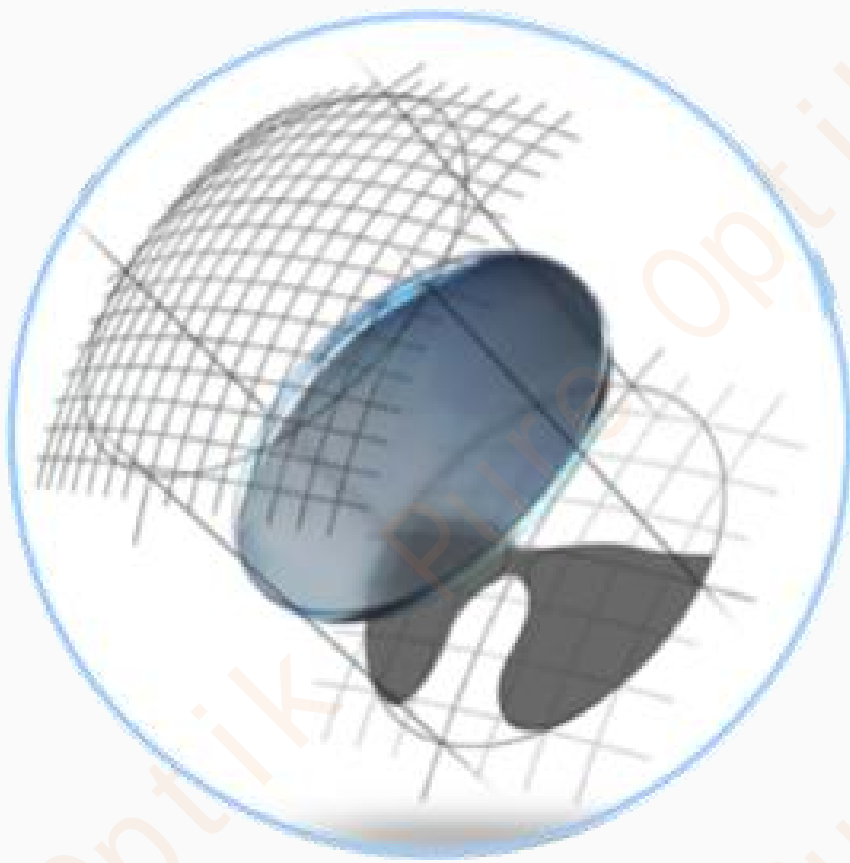
Pure Optik is an optical lens manufacturer from China with over ten years of factory experience and is a provider of optical lens supply chain design solutions.

We have formed a stable production and design capability for customized products, including small batch dyeing technology, scenario inner progressive technology, small batch hard coating technology, spin hard coating technology, etc., with advanced level.

After years of development, we corporate with many excellent partners around the world, the companies are:

- 1.Equipment partners: Schneider, Satisloh, etc;**
- 2.Software partners: IOT, Optotech, Seiko, Shamir , Crossbow, etc;**





TWO

RX Diversified Design

Pure Optik RX Center has many excellent partners and can provide a variety of free form surface design solutions. Different design solutions have different advantages and technical focuses, which will greatly meet the needs of consumers.



SHAMIR



SEIKO



Balanced Near & Far



Multiple Corridor

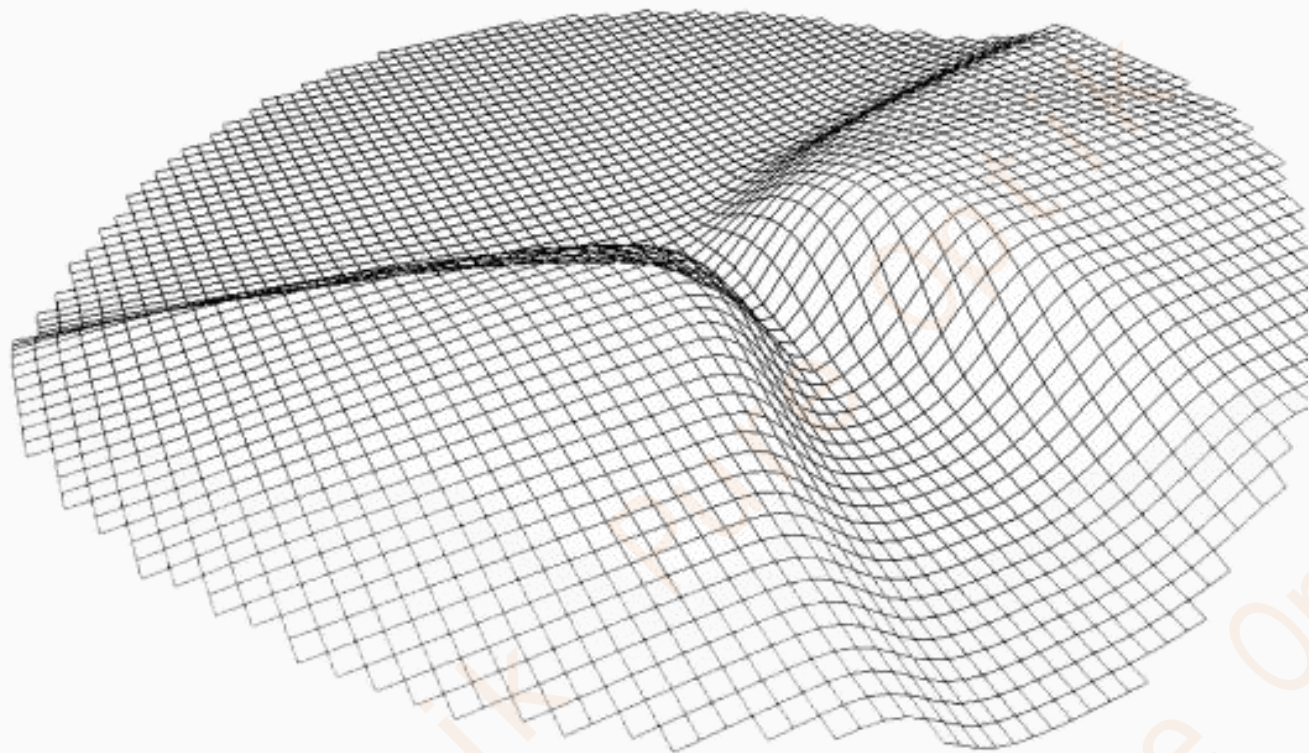


Short Corridor
Available



Variable Inset





TWO

RX Diversified Design Series

设计系列

optotech

1. HD/HD2 Design
2. MD/MD2 Design
3. SD/SD2 Design
4. Extended IXL/IXL 4K Design
5. Office 14 Design
6. Back Mild ADD Design
7. Blended Design

IOT

1. IOT H40 Basic
2. IOT S35 Wear First Time
3. IOT Alpha H45
4. IOT Reader/Office II
5. IOT Acomoda II/Anti Fatigue
6. IOT Inmotion/Driver
7. IOT Ysian

RX
Design

Seiko

1. BP01 Design
2. BP02 Design
3. 800 PLUS Design
4. 900 MINUS Design
5. Inner Aspherical dESIGN

Shamir

1. SHAMIR RELAX 0.5
2. SHAMIR RELAX 0.65
3. SHAMIR RELAX 0.85
4. SHAMIR AUTOGRAPH II
5. SHAMIR INTOUCH
6. SHAMIR SMART SV

Design Crossbow More+

THREE

RX Product Range

1-Traditional

ITEM			POWER RANGE				DIA.
ITEM	INDEX		SPH	CYL	ADD	CONBINED POWER	
TRADITIONAL RX	1.50 CR-39	Internal Aspheric	0.00~-15.00 0.00~+8.00	0.00~-6.00	0	≤-15.00	55~75
	1.50 Polarized (Gray/Green/Brown)	Internal Aspheric	0.00~-15.00 0.00~+8.00			≤-15.00	
	1.56 (SV/Bi/Multi)	Internal Aspheric	0.00~-20.00 0.00~+13.00			≤-20.00	
	1.56 UV420++ (SV/Bi/Multi)	Internal Aspheric	0.00~-20.00 0.00~+13.00			≤-20.00	
	1.56 Photo Gray/Brown (SV)	Internal Aspheric	0.00~-12.00 0.00~+8.00			≤-18.00	
	1.56 Photo Gray/Brown UV+ (SV)	Internal Aspheric	0.00~-12.00 0.00~+8.00			≤-18.00	
	1.56 Photo Gray/Brown (SV/Bi/Multi)	Internal Aspheric	0.00~-12.00 0.00~+8.00			≤-18.00	
	1.56 Photo Gray/Brown UV420++ (SV/Bi/Multi)	Internal Aspheric	0.00~-12.00 0.00~+8.00			≤-18.00	
	1.60 MR-8	Internal Aspheric	0.00~-20.00 0.00~+10.00			≤-20.00	
	1.60 MR-8 UV420++	Internal Aspheric	0.00~-20.00 0.00~+10.00			≤-20.00	
	1.60 MR-8 Polarized (Gray/Green/Brown)	Internal Aspheric	0.00~-20.00 0.00~+10.00			≤-20.00	
	1.67 MR-7	Internal Aspheric	0.00~-20.00 0.00~+10.00			≤-20.00 ≤8.00	
	1.67 MR-7 UV420++	Internal Aspheric	0.00~-20.00 0.00~+10.00			≤-20.00 ≤8.00	
	1.67 Polarized (Gray/Green/Brown)	Internal Aspheric	0.00~-20.00 0.00~+10.00			≤-20.00 ≤8.00	
	1.74 MR-174	Internal Aspheric	0.00~-24.00 0.00~+10.00			≤-20.00	
	1.74 MR-174 UV420++	Internal Aspheric	0.00~-24.00 0.00~+10.00			≤-20.00	
	1.56 Spin Photochromic Normal	Internal Aspheric	0.00~-20.00 0.00~+13.00			≤-20.00	
	1.60 MR-8 Spin Photochromic Normal	Internal Aspheric	0.00~-20.00 0.00~+10.00			≤-20.00	
	1.67 MR-7 Spin Photochromic Normal	Internal Aspheric	0.00~-20.00 0.00~+10.00			≤-20.00 ≤8.00	
	1.74 MR-174 Spin Photochromic Normal	Internal Aspheric	0.00~-24.00 0.00~+10.00			≤-20.00	
	1.56 UV420++ Spin Photochromic Normal	Internal Aspheric	0.00~-20.00 0.00~+13.00			≤-20.00	
	1.60 MR-8 UV420++ Spin Photochromic Normal	Internal Aspheric	0.00~-20.00 0.00~+10.00			≤-20.00	
	1.67 MR-7 UV420++ Spin Photochromic Normal	Internal Aspheric	0.00~-20.00 0.00~+10.00			≤-20.00 ≤8.00	
	1.74 MR-174 UV420++ Spin Photochromic Normal	Internal Aspheric	0.00~-24.00 0.00~+10.00			≤-20.00	
	1.50 Spin Photochromic Pure Sensor VS Transitions	Internal Aspheric	0.00~-15.00 0.00~+8.00			≤-15.00	
	1.56 Spin Photochromic Pure Sensor VS Transitions	Internal Aspheric	0.00~-20.00 0.00~+13.00			≤-20.00	
	1.60 MR-8 Spin Photochromic Pure Sensor VS Transitions	Internal Aspheric	0.00~-20.00 0.00~+10.00			≤-20.00	
	1.67 MR-7 Spin Photochromic Pure Sensor VS Transitions	Internal Aspheric	0.00~-20.00 0.00~+10.00			≤-20.00 ≤8.00	
	1.74 MR-174 Spin Photochromic Pure Sensor VS Transitions	Internal Aspheric	0.00~-24.00 0.00~+10.00			≤-20.00	
	1.60 MR-8 UV420++ Spin Photochromic Pure Sensor VS Transitions	Internal Aspheric	0.00~-20.00 0.00~+10.00			≤-20.00	
	1.67 MR-7 UV420++ Spin Photochromic Pure Sensor VS Transitions	Internal Aspheric	0.00~-20.00 0.00~+10.00			≤-20.00 ≤8.00	
	1.74 MR-174 UV420++ Spin Photochromic Pure Sensor VS Transitions	Internal Aspheric	0.00~-24.00 0.00~+10.00			≤-20.00	
	1.50 Transitions T8	Internal Aspheric	0.00~-15.00 0.00~+8.00			≤-20.00	
	1.60 MR-8 Transitions T8	Internal Aspheric	0.00~-20.00 0.00~+10.00			≤-20.00	
	1.67 MR-7 Transitions T8	Internal Aspheric	0.00~-20.00 0.00~+10.00			≤-20.00 ≤8.00	

THREE

RX Product Range

2-FreeForm

ITEM			POWER RANGE				DIA.
ITEM	INDEX		SPH	CYL	ADD	CONBINED POWER	
FreeForm PROGRESSIVE	1.50 CR-39	Corridor(7/9/11/13)	0.00~-10.00	0.00~-4.00	+0.50~+3.50		55~75
			0.00~+8.00				
	1.50 Polarized (Gray/Green/Brown)	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+6.00				
	1.56	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.56 UV420++	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.56 Photo Gray/Brown	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.56 Photo Gray/Brown UV420++	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.60 MR-8	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.60 MR-8 UV420++	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.60 MR-8 Polarized (Gray/Green/Brown)	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+6.00				
	1.67 MR-7	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.67 MR-7 UV420++	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.74 MR-174	Corridor(7/9/11/13)	0.00~-12.00				
			0.00~+8.00				
	1.74 MR-174 UV420++	Corridor(7/9/11/13)	0.00~-12.00				
			0.00~+8.00				
	1.56 Spin Photochromic Normal	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.60 MR-8 Spin Photochromic Normal	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.67 MR-7 Spin Photochromic Normal	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.74 MR-174 Spin Photochromic Normal	Corridor(7/9/11/13)	0.00~-12.00				
			0.00~+8.00				
	1.56 UV420++ Spin Photochromic Normal	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.60 MR-8 UV420++ Spin Photochromic Normal	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.67 MR-7 UV420++ Spin Photochromic Normal	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.74 MR-174 UV420++ Spin Photochromic Normal	Corridor(7/9/11/13)	0.00~-12.00				
			0.00~+8.00				
	1.50 Spin Photochromic Pure Sensor VS Transitions	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.56 Spin Photochromic Pure Sensor VS Transitions	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.60 MR-8 Spin Photochromic DY Pure Sensor VS Transitions	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.67 MR-7 Spin Photochromic Pure Sensor VS Transitions	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.74 MR-174 Spin Photochromic Pure Sensor VS Transitions	Corridor(7/9/11/13)	0.00~-12.00				
			0.00~+8.00				
	1.60 MR-8 UV420++ Spin Photochromic Pure Sensor VS Transitions	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.67 MR-7 UV420++ Spin Photochromic Pure Sensor VS Transitions	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.74 MR-174 UV420++ Spin Photochromic Pure Sensor VS Transitions	Corridor(7/9/11/13)	0.00~-12.00				
			0.00~+8.00				
	1.50 Transitions T8	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.60 MR-8 Transitions T8	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				
	1.67 MR-7 Transitions T8	Corridor(7/9/11/13)	0.00~-10.00				
			0.00~+8.00				

More options, stay tuned...





FOUR

RX Service Process

P.O.R.S.

Your Game Changer

Pure **O**ptik **R**X **S**olutions is a customized service for practitioners in the optical industry, designed to provide you with flexibility and efficiency.

In fact, it is a one-stop RX service center that includes RX lenses, frames, assembly, and logistics services, among others; Intended to improve your competitive efficiency.



We provide you with the highest quality RX lenses for your choice



Your customer chooses the lenses they like



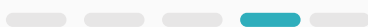
You tell me the required functions and provide the prescription



We produce and send it to you



Another satisfied customer





FIVE

Choose Pure

Zhenjiang Pure Optik Co.,Ltd is a provider of one-stop optical lens supply chain design solutions deeply rooted in the field of optical lenses.

The founding team of the enterprise has more than 10 years of experience in optical lens production and sales, always adhering to the mindset of customer discovery and exhibition, openness, inclusiveness, sincerity, and creating value for users.

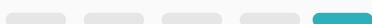
In order to meet the increasingly personalized needs of users and accelerate the rapid development of partners, **Pure Optik RX Center** will continuously strengthen communication with upstream and downstream partners, fully leverage the advantages of major partners, integrate the cutting-edge technology, most advanced equipment, and most complete management into a whole, provide timely, efficient, and high-quality services to regional partners, enjoy the strongest support of the enterprise, and develop together.



Mission: Lowest Total Cost Of Supply Chain

Vision: Linking the World

Values:Altruism,Plans Together,Share Together,Responsibility Together



Pure Optik RX Center Advantage

Software & Hardware:

Satisloh, Schneider,
Optotech, IOT, Shamir

Efficiency & Logistics:

7-11 Response,
72 hours Delivery

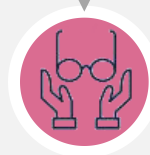
New Customers:

With P.O.R.S., we provide
the perfect opportunity to
introduce new design, trends
etc.



Competitive Offering:

Our prices enable you to offer
attractive prices and still remain
profitable.



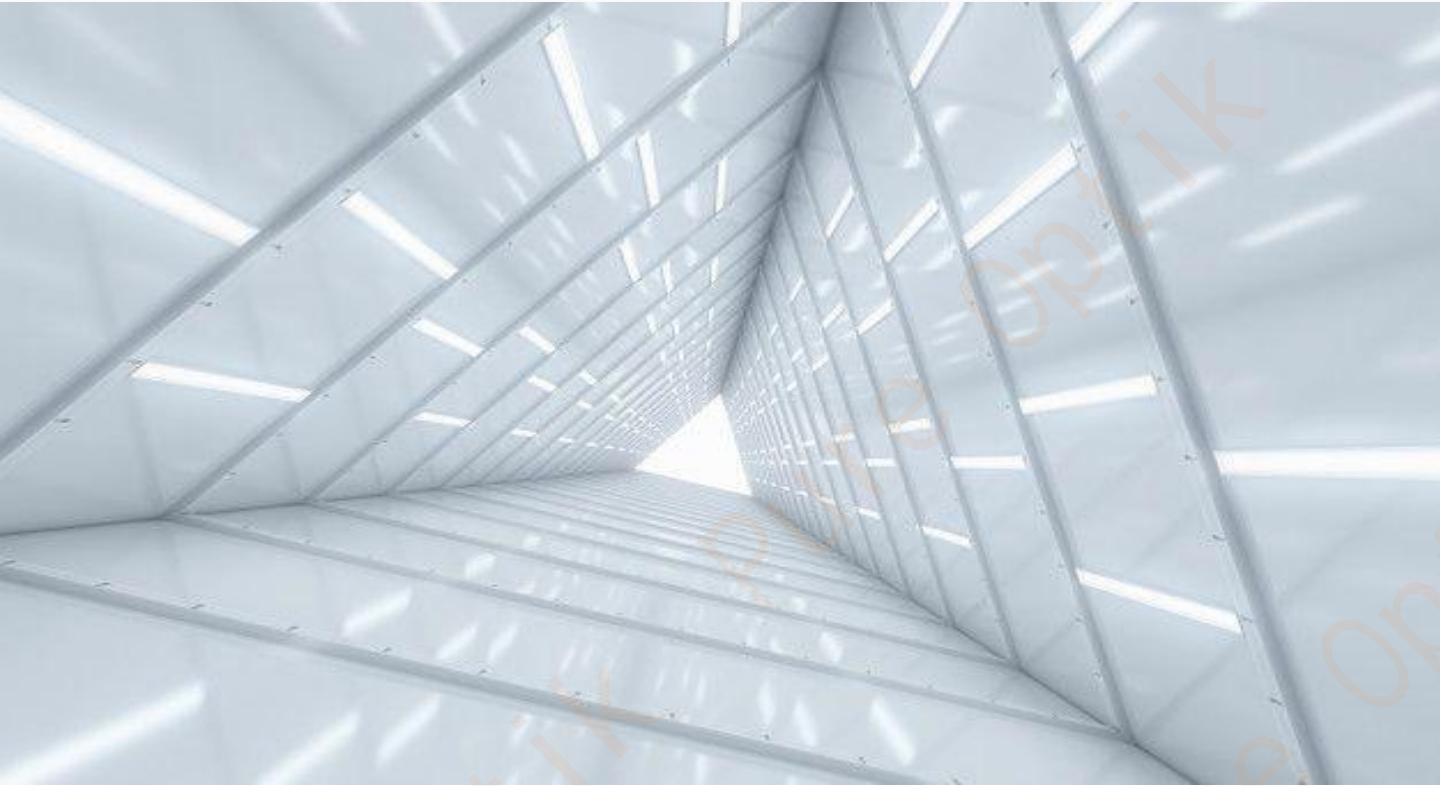
Lab Services:

In addition to being able to provide
Rx lenses, we can accurately cut
lenses, assemble, etc



Service⁺

We understand that your success means our success.
That's why we try so hard and look to build long-term relationships.



FIVE

Pure Support

企业支持

1.Official
Authorization

2. Standard
sample

3. Catalog

4. Quality
control
standards

5. Visual
service
standards

6. Product
props

7. Standard
text

8. Unified
quotation

9. Social media
account

10. Business
card format

11. Official
website

12. Investment
proposal

13. Graphic
materials

14.Certification
materials

15.Necessary
support

16.Others





Thank You